

MARCH 30TH, 2024
10:30 AM- 1:30 PM
FREE!

Join us for the
10th Annual

variety's
kites for kids

Kites for Kids is a FREE, fun-filled event that brings families together. Over 500 people are expected to experience the magic!

Activities Include: Kite Flying, Face Painting, Arts & Crafts, Food Trucks, Carnival Games, Bounce Houses, Animal Experiences, Barrel Train & More!

PEACEABLE KINGDOM BY VARIETY | 19051 FM 2484 | KILLEEN, TX

EMAIL: EVENTS@VARIETYTEXAS.ORG | WWW.VARIETYTEXAS.ORG




At Variety of Texas, we envision a world without isolation and stigma for children with special needs and their families.

Through accessible resources, community events, and the 122-acre adaptive camp called Peaceable Kingdom (PK) in Bell County, Variety offers adaptive programs and outdoor educational activities.

Variety of Texas serves as an inclusive haven, bringing joy, growth, and unforgettable experiences to children with special needs and their families.

A blue callout box with a white arrow pointing from the right towards the main text area.

313 summer campers served in 2023

A green callout box with a white arrow pointing from the right towards the main text area.

55 schools served at PK annually

A red callout box with a white arrow pointing from the left towards the main text area.

Over 5,000 Bell County students served each year

A yellow callout box with a white arrow pointing from the left towards the main text area.

44 individuals taught to ride a bike independently in 2023

YOUR SPONSORSHIP HELPS VARIETY - THE CHILDREN'S CHARITY OF TEXAS TO CREATE A WORLD WITHOUT ISOLATION & STIGMA FOR CHILDREN WITH SPECIAL NEEDS & THEIR FAMILIES.



2024 Sponsor & Vendor Information

**Flight
Maestro
\$5,000**

In addition to the Airborne Ally benefits, the Flight Maestro will receive title sponsorship recognition, VIP tour of Peaceable Kingdom by Variety of Texas' Executive Director and will have the opportunity for a representative to speak at the festival's main stage.

**Airborne
Ally
\$2,500**

In addition to Kite Champion benefits, the Airborne Ally will be the exclusive sponsor of a kite-related activity (e.g., a kite-making workshop), prime logo placement on festival grounds and shoutout on our K4K event highlight on social media (1 yr).

**Kite
Champion
\$1,000**

In addition to Sky Ambassador benefits, Kite Champion's logo will be included on all event signage, and have a dedicated social media post will recognize their contribution.

**Sky
Ambassador
\$500**

In addition to High Flyer benefits, Sky Ambassadors will receive a verbal acknowledgment during opening and closing remarks and an individual social media story.

**High
Flyer
\$300**

In addition to Breeze buddy benefits, High Flyers will be included in a group sponsorship social media post and a small booth space (10 x 10 ft) at the festival for promotional material.

**Breeze
Buddy
\$100**

Sponsorship includes a resource table spot (not including tent/table) for community partners, acknowledgment on event webpage (varietytexas.org/kitesforkids), and logo placement on event collateral.

**Email events@varietytexas.org
for more information**



**FREE OPPORTUNITY
FOR TRUCK VENDORS**