



2026 Variety Texas Sponsorship Opportunities

For 90 years, Variety of Texas has served children and young adults with disabilities across the state by helping remove barriers, expand access, and create more opportunities for joy.

Through grants, partnerships, and inclusive community programs, Variety Texas provides financial assistance, adaptive equipment, and meaningful experiences that support children and families in everyday life.

In 2026, sponsors have the opportunity to support statewide impact through three signature initiatives:

- **Variety Texas Giveback Social**
- **Activate Inclusion Day**
- **Adaptive Bike Camp**

Your sponsorship helps fund year-round grants, inclusive programming, and direct support for children with disabilities and their families across Texas.



Variety Texas Giveback Social Details

A Casual Night Out. A Big Impact for Texas Families.

The Variety Texas Giveback Social brings sponsors, theater partners and supporters together for a relaxed post-CineShow evening benefiting children and young adults with disabilities across Texas.

Designed as a fresh take on Variety Texas' traditional Texan of the Year gathering, this event creates more room for connection, conversation and community while keeping the mission front and center.

Sponsor support helps fund:

- Adaptive equipment grants
- Inclusive community programming
- Family-centered support
- Accessible experiences
- More confidence, access and joy for Texas families

Every sponsorship helps remove real barriers for children and young adults with disabilities while giving sponsors a meaningful way to be part of statewide impact.

Event Details

- **Date:** Wednesday, August 26, 2026
- **Time:** 6-10 PM
- **Where:** Oak Highlands Brewery
- **Transportation:** Free shuttle transportation available to and from CineShow
- **Featuring:** Hurtado BBQ, the Official BBQ of the Texas Rangers, plus vegetarian options, appetizers, and dessert

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Sponsorship Opportunities

Choose the sponsorship level that fits your goals and visibility needs.

Every Giveback Social sponsorship supports Variety Texas programs that remove barriers, expand access and create more moments of joy for children and young adults with disabilities across Texas.

Ready to sponsor?

Contact info@varietytexas.org to reserve your sponsorship level.

Benefit	\$50,000 Sponsor	\$25,000 Sponsor	\$10,000 Sponsor	\$5,000 Sponsor	\$2,500 Sponsor	\$1,500 Sponsor
Dinner + unlimited beer/wine	25 guests	20 guests	15 guests	8 guests	5 guests	3 guests
Logo recognition on Variety Texas website	✓	✓	✓	✓	✓	✓
Dedicated social media posts	✓	✓	✓			
Social media recognition				✓		
Logo recognition in event emails	✓	✓	✓	✓	✓	✓
Event signage	✓	✓	✓	✓	✓	✓
Printed event materials	✓	✓	✓	✓	✓	✓
Premier underwriter event signage	✓	✓				
Featured event signage	✓					

Activate Inclusion Day

Create More Inclusive Moments for Texas Families

Activate Inclusion Day gives young people with disabilities the chance to explore adaptive activities, connect with their community and experience the joy of being fully included.

This Austin-area event brings families, community partners and supporters together for a day centered on accessibility, belonging and joyful participation.

Sponsor support helps create:

- Adaptive activity experiences
- A welcoming space for families
- Community connection
- Sensory-friendly support
- More access, confidence and joy for young people

Every sponsorship helps make inclusion more than an idea. It helps create a real, accessible experience for Texas families.

Event Details

- **Date:** Saturday, July 25, 2026
- **Time:** 9 AM – 1 PM CT
- **Where:** Austin Stone Church
- **What:** Participants can try adaptive dance, adaptive basketball and adaptive archery in a warm, welcoming and supportive environment. Families and siblings can also enjoy a community resource fair, sweet treats, face painting, carnival games, arts & crafts and a sensory-friendly space.

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Choose the sponsorship level that fits your goals and visibility needs.

Every Activate Inclusion Day sponsorship helps create an accessible, welcoming experience where young people with disabilities can participate, connect and be celebrated alongside their families.

Ready to sponsor?

Contact info@varietytexas.org to reserve your sponsorship level.

Benefit	Title Sponsor \$5,000	Event Sponsor \$2,500	Event Supporter \$1,000	Community Partner \$500	Community Ambassador \$100
Logo featured on event t-shirt	✓	✓			
Logo recognition on Variety Texas website	✓	✓	Name Listed		
Logo featured on promotional materials	✓	✓			
Vendor booth at event	✓	✓			
Recognition announcement to participants	✓				
Logo featured on social media			✓		
Recognition in participant emails			✓		
Name included in participant emails				✓	
Community-supported giving level					✓

Adaptive Bike Camp

Help Young People Experience the Joy of the Ride

Adaptive Bike Camp gives young people with disabilities the chance to build confidence, independence and joy through the experience of learning to ride a bike.

With the right equipment, support and encouragement, riders can participate in a meaningful recreational experience that may not otherwise be accessible.

Sponsor support helps provide:

- Adaptive biking equipment
- One-on-one rider support
- Trained staff and volunteers
- A safe, supportive camp environment
- More confidence, independence and joy for riders

Every sponsorship helps create a camp experience where young people are supported, celebrated and given the chance to ride with confidence.

Event Details

- **Date:** Monday, July 13 – Friday, July 17, 2026
- **Where:** St. Francis School Gym
- **Who:** Riders ages 8 to 22 with disabilities or other support needs. A parent, guardian or adult must stay on-site during each session.
- **What:** Variety Texas Adaptive Bike Camp helps young people with disabilities learn to ride a two-wheel bike in a safe, supportive indoor environment. Riders receive one-on-one support from trained staff and volunteers using specialized bikes, adaptive equipment and a step-by-step teaching method.

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Sponsorship Opportunities

Choose the sponsorship level that fits your goals and visibility needs.

Every Adaptive Bike Camp sponsorship helps create a safe, supportive experience where young people with disabilities can build confidence, independence and the joy of riding.

Benefit	Headline Sponsor \$25,000	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Community Partner \$500
Logo on website for 12 months	✓	✓	✓	✓
Featured in all promotional materials	✓			
Dedicated social media post		1 post		
Included in Bike Camp social media posts		3–5 posts	1–3 posts	
Logo in promotional emails		✓	✓	
Organization name listed in promotional emails				✓

Swag/In-Kind Sponsor Opportunities

Sponsors may provide branded or non-branded swag items and participant prizes to support the Bike Camp experience.

Swag Items | Qty. 100 each

- Bandanas, bags, water bottles, socks, bike kits, bike accessories, stickers, notebooks and pens

Participant Prizes | Qty. 25 each

- Bike lights, bike bells, bike bags and bike maintenance items

Ready to sponsor?

Contact info@varietytexas.org to reserve your sponsorship level.

Why Partner with Variety Texas?

Your Sponsorship Helps Remove Real Barriers

At Variety Texas, we believe every child deserves access to the tools, experiences, and support that help them participate more fully in life.

Your sponsorship helps fund:

- Adaptive equipment grants
- Inclusive community programming
- Family-centered support
- Accessible recreational opportunities
- Statewide partnerships
- Programs that create confidence, participation, and joy

From adaptive equipment to inclusive events, Variety Texas sees millions of opportunities to help children and families across Texas thrive.

We would be honored to partner with you in 2026.

To become a sponsor, make a donation, or learn more about Variety Texas, visit:

www.varietytexas.org

For sponsorship questions, contact:

info@varietytexas.org

